BAKED JUST FOR YOU
Every pastry, cookie and donut from Arcadia Bay Gourmet Bakery is made with taste and quality in mind. Our expert artisan bakers use only the finest ingredients, utilizing traditional baking methods to bring you the very best. Our flavor-filled products will bring your customers coming back for more. Sample the varied treats that we have to offer, and you’ll taste why these products can enhance your coffee program and drive your bakery sales.

Core-Mark has put together a comprehensive bakery program that starts with highly delectable pastries, cookies, donuts, and popular Hispanic favorites. We also have display cases to help showcase your bakery products, as well as heated display cases for product that can be sold warm. There is also Point-of-Sale material to help you promote these exciting new products. Altogether, this program is designed to increase foot traffic and bakery sales, as well as create customer loyalty. Contact your local Core-Mark Representative today!
Core-Mark has worked with a quality cookie provider to develop a new Fresh Baked Cookie Program to complement our current Quick Eats Program, and help you drive sales of fresh bakery in your store or stores.

The aroma of fresh baked cookies will permeate the store driving your customers to not only seek out fresh baked cookies, but other complementary fresh products such as milk, sandwiches and juices. Studies indicate that 48% of customers are looking for fresh products in convenience stores.*

What better way to let your customers know you are serious about bringing them Fresher products, than by providing them Fresh Baked goods that are easy for your employees to execute, and dramatically tell your customers that you are in the “Food Business” with the wonderful aroma of cookies baking in your store!

The program benefits for you:

• Increased cookies sales
• Increased “Fresh” footprint and sales
• Cookies are competitively priced
• Includes display case and everything you need to merchandise the program
• Optional convection oven available at a low cost
• Order with your regular Core-Mark order
• Increase your “Ring” adds great item to bundle with milk, coffee, etc.

So take advantage of this great opportunity to increase your store’s “Fresh” footprint and improve your bottom line profits. Call your Core-Mark Representative today.

*Source: Technomic Inc. Convenience Store Market Brief.
Grow your sales with Fresh, HOT ‘N READY Cookies!

We have easy-to-use kits for your operation to promote cookie sales in high traffic areas by using our Pump Toppers, Danglers, Easel Back signs, etc. Plus, purchase a Wisco Oven and/or a Wisco Display Case and receive two cases of FREE product. To participate, follow the steps below and see back for details and form.

**Step 1** Order Your Equipment:

<table>
<thead>
<tr>
<th>Oven - Wisco Model S20</th>
<th>Display Case - Wisco model S13</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$225.00</strong> OVEN PRICE</td>
<td><strong>$120.00</strong> DISPLAY CASE PRICE</td>
</tr>
<tr>
<td>- <strong>$105.00</strong> CASE RETAIL VALUE</td>
<td>- <strong>$120.00</strong> CASE RETAIL VALUE</td>
</tr>
</tbody>
</table>

$105.00 Your Investment  *o Your Investment

Core-Mark will offer you a FREE case of 1.5 oz. cookies with the purchase of Wisco oven and/or Wisco display case.

**Step 2** CORE-MARK® Product & Pricing Matrix

<table>
<thead>
<tr>
<th>PRODUCT CODE</th>
<th>DESCRIPTION</th>
<th>CASE/SIZE</th>
<th>COST UNIT</th>
<th>SRP</th>
</tr>
</thead>
<tbody>
<tr>
<td>43194</td>
<td>Chocolate Chip Cookie Dough</td>
<td>210/1.5 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>43196</td>
<td>Oatmeal Raisin Cookie Dough</td>
<td>210/1.5 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>43193</td>
<td>Sugar Cookie Dough</td>
<td>210/1.5 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>43195</td>
<td>Macadamia Nut Cookie Dough</td>
<td>240/1.5 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>444078*</td>
<td>Gourmet Oatmeal Raisin Cookie Dough</td>
<td>120/3 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>444077*</td>
<td>Gourmet Macadamia Nut Cookie Dough</td>
<td>120/3 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>444074*</td>
<td>Gourmet Sugar Cookie Dough</td>
<td>120/3 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>444073*</td>
<td>Gourmet Chocolate Chunk</td>
<td>120/3 oz</td>
<td></td>
<td></td>
</tr>
<tr>
<td>444076*</td>
<td>Gourmet Cookie Dough Strawberry Lemon</td>
<td>96/3 oz</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Step 3** TO ORDER YOUR COOKIE PROGRAM MERCHANDISE:

Please visit [http://goo.gl/5NIHvn](http://goo.gl/5NIHvn) or use the QR code to access.

**Step 4** COMPLETE AND SUBMIT THE REQUEST FORM

To participate, return this completed form to your Sales Rep for Processing.

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**Baking instructions**

- Rack Oven: 350°F for 12-15 minutes
- Deck & Rotary Oven: 350°F for 14-17 minutes
- Commercial Convection Oven: 500°F for 12-15 mins

*Note: Bake cookies until lightly brown, cookies will continue to bake as they cool on pan, do not overbake.

**Additional items**

- 425855 - Parchment paper - 12 X 12. 1,000 ct.
- 563460 - Spatula – SS - 4x2.5in.
- 421486 - Bakery tissue pop-up. 1000 ct.
- 512764 - Glove vinyl, powder-free - med. 100 ct.

**Procedures**

- Cookies arrive frozen, store between 0-10°F
- Preheat oven at least 15 minutes before baking
- Line baking trays w/ parchment paper, place frozen cookies on tray
- Bake according to instructions
- Remove from oven, let cool before moving to bakery case

**POS Material Available**

- Cookie Pump Topper - 10 x 14”
- Cookie Cling - 4 x 6”
- Cookie Easel Back Sign - 8.5 x 11”
- Cookie Dangler - 10 x 14”
- Cookie Header Card - 13 x 7”
- Cookie Stickers - 2 x 2”

---

**Terms and Conditions**

This commitment includes purchase of the approved bakery products listed in this flyer. Upon delivery of the Arcadia Bay Gourmet Bakery case, one case of each approved product will be shipped to your location. This will occur on your next Core-Mark delivery.

Core-Mark will review sales on a quarterly basis to ensure the program is being meeting requirements. If it is determined that the Account is not complying with the requirements, Core-Mark will inform the account that they have 60 days to obtain compliance. If there is no improvement from that time the Core-Mark will pro rate the cost of the cabinet over 1 year and bill the account for that amount. Freight included in destination shipping (within the contiguous USA). Allow 2-3 weeks for delivery.

I agree to the terms and conditions outlined above.

Signed: __________________________
Date: __________________________

---

**Ship-to Information:**

Contact Name: __________________________________________
Company Name: __________________________________________
Customer Account #: ____________________________________
Core-Mark Sales Rep Name: _________________________________
Address: ________________________________________________
(none P.O. Boxes)                                          
City: ___________________ State: ______________ Zip: ______________
Phone: ____________________________
Warm Pastries Program

FRESHLY BAKED

Fruit Blossoms

- Every Chudleigh’s treat is made with care in their own bakery, just a few minutes down the road from their family farm.

- They peel and cut their own fresh apples and use pure, fresh, simple ingredients. They bake from scratch, no shortcuts!

- Frozen fresh from their ovens and served warm at your store. You’ll think it was baked fresh that day. It’s that good!

By:

Frontier Baking Company

Caramel Apple Blossom®

Wildberry Apple Blossom®

Apple Crumble Blossom®
Core-Mark’s Acadia Bay Gourmet Bakery presents an exciting new program that brings Chudleigh’s Fruit Blossom pastries to your store exclusively through Core-Mark. Your customers will love the warmth and freshness of the restaurant-quality pastries at convenient store prices while you’ll boost your profits and enjoy the increased foot traffic. Take a look at what you’ll get!

**Baking instructions and Procedures**

**Procedures**
- Blossoms arrive fully-baked and frozen
- Packaging includes heat-proof disposable serving cup for each blossom
- Preheat warmer at 350°F (Temp Gauge on top of warmer)
- Heat at 350°F for 15 minutes
- Dial warmer to number 1 to keep warm
- Blossoms can be held in the warmer up to 4 hrs. from heating

**Additional items**
- 425855 - Parchment paper - 12 X 12. 1,000 ct.
- 563460 - Spatula – SS -4x2.5in.
- 421486 - Bakery tissue pop-up. 1000 ct.
- 512764 - Glove vinyl, powder-free - med. 100 ct.

**Available POS. (See below)**

**PRODUCT CODE** | **DESCRIPTION** | **CASE/SIZE** | **EACH COST** | **SRP** | **GPM** | **SUGGESTED PROMOTION** | **GPM**  
--- | --- | --- | --- | --- | --- | --- | ---  
Chudleigh's Apple Blossoms - 4 oz.  
438965 | Caramel Apple Blossom® | 34/4 oz. | $2.49 | 50% | 2 for $3.99 | 36%  
438963 | Apple Crumble Blossom® | 34/4 oz. | $2.49 | 50% | 2 for $3.99 | 36%  
438964 | Wildberry Apple Blossom® | 34/4 oz. | $2.49 | 50% | 2 for $3.99 | 36%  

Ask your Core-Mark Representative for details.

**To participate, return this completed form to your Sales Rep for Processing**

**Ship-to Information:**
- Contact Name: ____________________________
- Company Name: ____________________________
- Customer Account #: _________________________
- Core-Mark Sales Rep Name: ___________________
- Address: ____________________________  
  (no P.O. Boxes)  
- City: ___________________  
  State: ___________  
  Zip: ___________  
- Phone: ____________________________

**Terms and Conditions**
Store agrees to merchandise 3 flavors of Chudleigh’s Blossoms for initial 6 months. Minimum of 3 SKUs stocked every day. The first order will include at no charge, 6 cases of blossoms to offset the equipment costs. Freight included in destination shipping (within the contiguous USA). Allow 2-3 weeks for delivery.

I agree to the terms and conditions outlined above.

Signed: ____________________________  
Date: ____________________________

**Check box for Chudleigh’s Graphics:**
- [ ] Warmer Topper  
- [ ] Warmer Clings  
- [ ] 18”W X 12”H Window Cling  
- [ ] Oven
Taste the difference!

Every donut and pastry from Arcadia Bay Gourmet Bakery is made with your discerning taste and quality in mind. Our expert artisan bakers use only the finest ingredients and utilize traditional methods to bring you the very best. Our products are full of flavor and have wonderful texture. Sample the many selections that we have to offer. Then, you'll see why we are very proud to offer products that will keep customers coming back for more!
Arcadia Bay Gourmet Bakery Program

High Quality Fresh Baked Coffee Cakes, Muffins, Cupcakes, and Gourmet Cookies

<table>
<thead>
<tr>
<th>Item</th>
<th>Description</th>
<th>Floor Model Display</th>
<th>Counter Top Display</th>
</tr>
</thead>
<tbody>
<tr>
<td>440880</td>
<td>Apple Fritter</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>440873</td>
<td>Jelly Filled Donut</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>440874</td>
<td>Old Fashion Chocolate Glaze Donut</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>100461</td>
<td>Cinnamon Pound Cake</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>440877</td>
<td>Gourmet Cookie Chocolate Chunk</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>440876</td>
<td>Gourmet Cookie Snickerdoodle</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>440879</td>
<td>Blonde Brownie</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>445775</td>
<td>Chocolate Chip Muffin</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>445841</td>
<td>Berry Blast Muffin</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>443419</td>
<td>Butter Croissant</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>444422</td>
<td>Cheese Danish</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>440875</td>
<td>Cookies and Cream Cupcake</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>443916</td>
<td>Lemon Pound Cake</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>443949</td>
<td>Cranberry Nut Pound Cake</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>443917</td>
<td>Lemon Cupcake</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

Gourmet Bakery Cases
- Multiple Merchandising Options
- Pick the best case for your space
- Space allows for multiple facing

FEATURES:
- Made in the U.S. with quality Craftsmanship
- LCD Lighted Display
- Removable trays for easy cleaning
- Fully assembled
- Price includes Freight & White Glove Delivery
- Each shelf: 11-1/4” x 11-1/4”

2 Door Self Serve Counter Top Display
CM# 700201
Dimensions: 40”W 27”D 30”H
Shipping weight: 265lbs.
Unit cost: $1870

2 Door Self Serve Floor Display
CM# 700205
Dimensions: 40”W 27”D 35”H
Shipping Weight: 325lbs
Unit cost: $2300

Available POS. (See below)

Window Cling

To participate, return this completed form to your Sales Rep for Processing

Ship-to Information:

Contact Name: ____________________________________________________________

Company Name: ___________________________________________________________

Customer Account #: ______________________________________________________

Core-Mark Sales Rep Name: _________________________________________________

Address: _________________________________________________________________

(No P.O. Boxes)

City: ______________________ State: ________ Zip: ______________________

Phone: ________________________________________________________________

Terms and Conditions

This offer applies only to purchase of the lighted display cases. Upon delivery of the Arcadia Bay Gourmet Bakery Display case you agree to the following requirements. The commitment includes purchase of the approved bakery products listed in this plan-o-gram. Upon delivery of the Arcadia Bay Gourmet Bakery case, one case of each approved product will be shipped to your location for a free fill. This will occur on your next Core-Mark delivery.

Core-Mark will monitor program compliance store agrees to continue purchase of product for specified display case. Minimum purchase required: Floor model and Countertop Model 5 cs / wk if it is determined that the Account is not complying with the requirements, Core-Mark will inform the account that they have 60 days to obtain compliance. If there is no improvement from that time Core-Mark will bill the account for the amount of the initial free fill.

Freight included in destination shipping (within the contiguous USA). Allow 3-4 weeks for delivery.

I agree to the terms and conditions outlined above.

Signed: _______________________________________________________________

Date: _________________________________________________________________

CH2018 March
**Hispanic Bakery Program**

**Arcadia Bay Donuts & Pastries**

Vanilla Concha  705038  443913
Strawberry Concha  704395  443912
Chocolate Concha  704395  443906
Polvorones de Canela (Cinnamon Cookie)  704395  443912
Galletas Fresca  704395  443906

Galletas Vanilla  443906
Cinnammon Roll  443423
Fruit Danish  443915
Cheese Danish  444422
Apple Fritter  440880

Lemon Pound Cake  443916  443917
Lemon Cupcake  443916
Blonde Brownie  704395
Butter Croissant  443918
Pink Yeast Donut  443419  440868

**Taste the difference!**

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<td>✓</td>
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<tr>
<td>440868</td>
<td>Pink Yeast Donut</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>440879</td>
<td>Blonde Brownie</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>445775</td>
<td>Chocolate Chip Muffin</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>445841</td>
<td>Berry Blast Muffin</td>
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<td>✓</td>
</tr>
<tr>
<td>445767</td>
<td>Banana Nut Muffin</td>
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<td>Fruit Danish</td>
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<tr>
<td>704395</td>
<td>Chocolate Concha</td>
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<tr>
<td>705038</td>
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</tr>
<tr>
<td>443913</td>
<td>Strawberry Concha</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>443912</td>
<td>Polvorones de Canel (Cinnamon Cookie)</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>443909</td>
<td>Galletas Vanilla</td>
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<td>✓</td>
</tr>
<tr>
<td>443906</td>
<td>Galletas Fresa (Red Cookie)</td>
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<td>443916</td>
<td>Lemon Pound Cake</td>
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<td>✓</td>
</tr>
<tr>
<td>443949</td>
<td>Cinnamon Roll</td>
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Gourmet Bakery Cases

- Multiple Merchandising Options
- Pick the best case for your space
- Space allows for multiple facing

FEATURES:
- Made in the U.S. with quality craftsmanship
- LCD Lighted Display
- Removable trays for easy cleaning
- Fully assembled
- Price includes Freight & White Glove Delivery
- Each shelf: 11-1/4” x 11-1/4”

2 Door Self Serve Counter Top Display
CM# 700201
Dimensions: 40”W 27”D 30”H
Shipping weight: 265lbs.
Unit cost: $1870

2 Door Self Serve Floor Display
CM# 700205
Dimensions: 40”W 27”D 35”H
Shipping Weight: 225lbs
Unit cost: $2300

FEATURES:
- Made in the U.S. with quality craftsmanship
- LCD Lighted Display
- Removable trays for easy cleaning
- Fully assembled
- Price includes Freight & White Glove Delivery
- Each shelf: 11-1/4” x 11-1/4”

Model 513 Self Serve (Front Door)
Model 613 Operator Serve (Rear Door)
Dimensions: 13.5”W x 13.25”D x 15.75”H
Shipping Dimension: 16.5”W x 22.5”D x 17”H
Shipping Weight: 13 lbs.

To participate, return this completed form to your Sales Rep for Processing

Ship-to Information:
Contact Name: _________________________________________________
Company Name: _______________________________________________
Customer Account #: _________________________________________
Core-Mark Sales Rep Name: ____________________________________
Address: _____________________________________________________
(No P.O. Boxes)
City: ___________________________________ State: __________ Zip: ___________
Phone: _______________________________________________________

Terms and Conditions
This offer applies only to purchase of the lighted display cases. Upon delivery of the Arcadia Bay Gourmet Bakery Display case you agree to the following requirements. The commitment includes purchase of the approved bakery products listed in this plan-o-gram. Upon delivery of the Arcadia Bay Gourmet Bakery case, one case of each approved product will be shipped to your location for a free fill. This will occur on your next Core-Mark delivery. Core-Mark will monitor program compliance store agrees to continue purchase of product for specified display case. Minimum purchase required Floormodel and Countertop Model 5 cs / wk. If it is determined that the Account is not complying with the requirements, Core-Mark will inform the account that they have 60 days to obtain compliance. If there is no improvement from that time Core-Mark will bill the account for the amount of the initial free fill.

Freight included in destination shipping (within the contiguous USA). Allow 3-4 weeks for delivery.

I agree to the terms and conditions outlined above.

Signed: _______________________________________________________
Date: _________________________________________________________

Available POS. (See below)

Window Cling

Warmer Sign Topper

Warmer Cling