

Core-Mark has partnered with Sun Pacific to offer an exclusive, national fruit snack program.



HEALTHY SNACKS

Cuties®



CUTIES HEALTHY SNACKS



Furthering Core-Mark's commitment to providing Fresh Solutions Delivered with an exclusive distribution deal of 3-pack bags of Cuties, America's original clementine brand.

Consumers are increasingly looking to convenience for fresh food

- 63% would visit convenience stores more often if they offered fruits and vegetables
- 59% are choosing better-for-you snacks more often now than they were pre-COVID



Why "Cuties"?

As the most-trusted fruit on shelves, Sun Pacific's Cuties are a snack that you can feel great about giving to everyone. They are a nutrient packed addition to all types of diets – from Paleo and Gluten-free, to Vegan, Vegetarian, Low-Fat and Fiber-Rich.

Good Health To Go!

- Seedless, sweet & juicy
- Easy-to-peel & nutritious
- Snack-sized, convenient 3-Pak

Two Cuties Provide:

- An excellent source of Vitamin C
- A Good Source of Potassium, Fiber and Folate
- 80 Calories & 13 Grams of Sugar (naturally occurring in the fruit – not added)

Anticipated Annualized Distribution Opportunity will be approx. 10K+ Stores

- Flexible store placement: Ambient (Fruit Rack, POS) and/or Cooler
- Initial Prioritized Targets: F&R stores, Fresh Selections cooler program stores, Stores currently buying oranges, SmartStock stores, Store purchasing comparable better-for-you products

Currently set-up and selling through re-distribution

- Early Wins: GPM, Circle K, United Pacific, G&M Oil
- West OpCo locations servicing Circle K have already onboarded Cuties
- Easy OpCo locations servicing GPM will onboard week of 12/27



CM Item# 503985

Item Size:

21 – 3ct packs per case

Shelf Life:

14 Days: May-Oct

14-17 Days: Nov-Dec

21 Days: Jan-April

Costs

Case Cost: \$23.87

Unit Cost: \$1.13

MSRP: \$1.99