

# FRESH TAKE

An exclusive, national commissary program  
for Core-Mark and other PFG customers.



Best-in-class,  
high-quality sandwiches,  
salads, and snacks for  
your store.



# GIVE CUSTOMERS NEW REASONS TO CRAVE AWAY

Fresh Take is the innovative answer to your fresh food needs. For most items, shelf life now reaches 15 days using special SLB (Shelf Life Boosted) packaging that seals them in a modified atmosphere with reduced oxygen. This compares to the 5-10 days from competitors. Additionally, our meat snacking trays have a total shelf life of 30 days.

## 🌿 FRESH SANDWICHES

Fresh Take uses premium ingredients like quality deli meats, fresh produce, and locally sourced bread. The extensive Fresh Take sandwich line is hand packed and SLB sealed for a “made in store” look that maximizes shelf life.

## 🌿 FRESH SALADS

The finest produce and fun ingredients combine in our quality salads. Toppings are isolated in compartments above the greens to maintain flavor and textures and optimize display. A separate, sealed salad dressing packet and utensils are included in each pack. Every product is hand packed and SLB sealed for maximum shelf life.

## 🌿 FRESH SNACKING

As consumption habits shift from traditional meals to occasional snacks, a variety of Fresh Take products are targeted to meet increasing consumer demand and satisfy snacking needs. From veggie snack cups to protein-filled snack trays, these products appeal to everyone looking to snack well.



**MORE THAN 95%**  
of consumers plan to purchase at least the same or more Grab & Go Foods this year.

FOR MORE INFORMATION

Contact your sales representative or visit [core-mark.com/fresh](http://core-mark.com/fresh).

CRAVE AWAY™



## Maintenance Free Condenser

- The finless spiral condenser design prevents dust/dirt buildup allowing maximum long term efficiency

## Hot Gas Evaporation

- Hot has heated drain pan for condensate evaporation that eliminates the need of floor drains or electric heaters

## Electronic Temp Control

- The intelligent temperature control is programmed to ensure the correct operation of the equipment and maintain products at an optimum temperature

## LED Lighting

- LED lighting lasts longer than fluorescent lighting, reducing energy consumption, which generates minimal heat. All of this makes LED lighting great for the environment

## Energy Efficiency

- Our entire Alpa series units for energy consumption average 50% below the Department of Energy maximum requirements

Grow your Fresh Sales with brands like these!



We offer a variety of Fresh Cooler sizes to fit your customers' needs!



ALPA 55H



ALPA 77H



ALPA 120H

## ALL COOLERS INCLUDES:

- Night Curtain
- Electronic Temp Control
- Shelves
- NEMA Plug Configuration
- Operation Temperature (35°-40°F)
- 3-Year Parts & Labor Warranty / 5-Year Compressor Warranty

	ALPA 55H	ALPA 77H	ALPA 120H
Dimensions (WxDxH)	34.8" x 31.7" x 59.3"	34.8" x 31.7" x 78.8"	51.5" x 31.7" x 78.8"
Price	\$2,080	\$2,637	\$3,536
Peg Bar	\$45.00	\$45.00	\$45.00
Side Merchandiser	\$150.00	\$170.00	\$170.00
Front Merchandiser	\$150.00	\$170.00	\$170.00
3" Casters	\$76.00	\$76.00	\$76.00
Shipping and Delivery	TBD	TBD	TBD
# of Shelves Included	3	5	5
Nema Plug Conguration	5-15P	5-20P	5-20P
Voltage	120	120	120